

**Appendix A.2.2**  
**Advance Letter(s)**

November, 2008

Dear Resident:

Your household has been selected to participate in a scientific study being conducted for the State of Oklahoma by Westat, a research firm based in Maryland.

We hope that a member of your household will be willing to participate in this important study by answering about 40 minutes of questions to be asked by one of our study interviewers in your home. We can provide \$20 as a thank you for your time.

Your participation is voluntary and is critical for the success of the study. Your answers to our questions will be combined with answers from other Oklahoma residents so that we can describe the opinions of the residents of the state.

In about a week, a Westat interviewer will visit your home to select the person who is eligible to participate in the study and to talk with that person

If you have any questions or would like more information about our project, you can call me at our toll-free number, 1-800-937-8281, ext 5195.

Thank you in advance for your help as we carry out this important study for the State of Oklahoma.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Shea". The signature is fluid and cursive, with the first name "Michael" written in a larger, more prominent script than the last name "Shea".

Michael Shea  
Project Director

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November, 2008

Dear Resident:

Your household has been selected to participate in a scientific study being conducted for the State of Oklahoma by Westat, a research firm based in Maryland. We can't stress enough how important your participation in this study is! You see we have scientifically selected a set of addresses from across the state so that the group of people we interview closely matches all the people living in the state. To be sure that our study produces accurate results, it is very important that every selected household take part. We can't substitute another household for your study, or we will lose critical information.

The purpose of this study is to ask people who live in Oklahoma for their opinions about important issues facing the state these days. Your answers will help the State of Oklahoma understand how the people of Oklahoma feel about problems affecting the state and what they want done to address those problems. Your participation is voluntary and is critical for the success of the study.

We hope that a member of your household will be willing to participate in this important study by answering about 30-40 minutes of questions to be asked by one of our study interviewers in your home. We can provide \$50 as a thank you for your time. A Westat interviewer will visit your home soon to select the person who is eligible to participate in the study and to talk with that person.

If you have any questions or would like more information about our project, you can call me at our toll-free number, 1-800-937-8281, ext 5195. Or call our Field Director, Sherry Sanborne, at the same toll-free number at ext 4399, if I am unavailable.

Thank you in advance for your help as we carry out this important study for the State of Oklahoma.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Shea". The signature is written in a cursive, flowing style.

Michael Shea  
Project Director